



# GEOHAB 2022

Geological & Biological Habitat Mapping - Venice, Italy

## Sponsorship Invitation

**GEOHAB 2022 Venice, Italy**

**16-20 May 2022**

### MEETING OVERVIEW AND THEMES

GeoHab (Marine Geological and Biological Habitat Mapping) was established in 2001. This annual forum brings together scientists from around the world who are developing new methods and procedures to link remotely sensed data with seafloor geology and marine biology within a geospatial environment. This approach underpins sustainable management of the ocean and seafloor resources. The scientific themes of GeoHab 2022 will be:

1. Shelf and deep-sea habitats
2. Coastal and shallow water habitats
3. New approaches from coast to deep water habitat mapping
4. The Anthropocene and the effect of human footprint on marine habitats
5. Role of oceanography in habitat mapping
6. Habitat mapping and climate change
7. Habitat mapping for maritime spatial planning (MSP) within an ecosystem based approach
8. Submerged landscapes and cultural heritage

Moreover the first day of the Conference there will be a specific workshop on Robotic solutions and AI for Geological and Habitat Mapping.

**GeoHab** brings together 100-160 geologists, biologists, acousticians, statisticians, spatial analysts and environmental managers. It provides a truly multidisciplinary and exciting forum for the exchange of knowledge and ideas that underpin sustainable ocean management. Because of the small number of delegates and the focused topics, GeoHab runs as an informal, single-stream session, which encourages dialogue between delegates and exhibitors from around the globe.



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## SPONSORSHIP OPPORTUNITIES

GeoHab 2022 offers unique sponsorship opportunities that can be tailored for you. If you would like to discuss a package best suited to your requirements, or trade/exhibition booth, please contact either of the convener of GeoHab 2022 or H. Gary Greene of CPC/GeoHab. Your input is welcomed and will ensure the ongoing success of this international forum. Funds obtained from sponsorships are also used to support students wishing to attend the GeoHab conference.

For further discussion please contact:

### **H. Gary Greene**

Center for Habitat Studies  
Moss Landing Marine Labs  
8272 Moss Landing Road  
Moss Landing, CA 95039  
tel (831) 332-3627  
email: [herbert.greene@sjsu.edu](mailto:herbert.greene@sjsu.edu)

*or*

### **Federica Foglini**

CNR-ISMAR Bologna  
Italy, Via Gobetti 101, 40128 Bologna  
Phone: +39 0516398872, Fax: + 39 0516398840  
Cell: +393396900586  
email: [GeoHab2022@gmail.com](mailto:GeoHab2022@gmail.com), [federica.foglini@ismar.cnr.it](mailto:federica.foglini@ismar.cnr.it)

*or*

### **Fantina Madricardo**

CNR –ISMAR Venice  
Italy, Arsenale - Tesa 104, Castello 2737/F  
30122 Venezia, Italy  
Tel (+39) 041 2407986  
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email: [GeoHab2022@gmail.com](mailto:GeoHab2022@gmail.com), [fantina.madricardo@ismar.cnr.it](mailto:fantina.madricardo@ismar.cnr.it)



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Please note that requests will be considered on a “first come-first served” basis.

**The deadline for receipt of replies is 15 March 2022.**

## DESTINATION & VENUE

GeoHab meetings are run in a different country every year. GeoHab 2022 will be held for the first time in the wonderful city of Venice, Italy.

More information can be obtained from the following link:

<https://geohab.org/geohab-2022/>

## BENEFITS OF SPONSORSHIP

### General Benefits

The following benefits apply to Gold, Silver and Bronze Sponsorship Packages:

- Your logo is displayed on the GeoHab 2022 registration materials and handouts
- Your logo, name, address, contact details, and the nature of your sponsorship are listed on the GeoHab 2022 website, with hyperlink to your website
- Acknowledgement of sponsorship through e-mail
- Entitlement to include advertising material (hard copy or electronically to be supplied) in the GeoHab 2022 handouts
- Acknowledgement of sponsor’s contribution at the official opening
- Logo is included on visual display in the meeting room
- Priority choice of trade booths (booths include panels, table, and two chairs; the building is provided with wireless internet)

### GOLD SPONSOR: \$ 8,500

Only TWO GOLD sponsors will be sought on a “first come-first served” basis.

**In addition to the general benefits mentioned above, you will receive:**

- First choice of exhibition booth and banner display sites during the meeting and dinner
- Two complimentary meeting passes, including icebreaker and conference dinner
- Logo is displayed on speaker podium, if supplied
- Acknowledgement of sponsor’s contribution at social events
- Right to address at a session of your choice (5 minutes) and be acknowledged as its sponsor



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## **SILVER SPONSOR: \$ 5,000**

FOUR SILVER sponsors will be sought on a “first come-first served” basis.

**In addition to the general benefits mentioned above, you will receive:**

- Exhibition booth space, with preferred choice of site after Gold selection.
- One complimentary meeting pass, including icebreaker and conference dinner.
- Logo is displayed on speaker podium, if supplied.
- Right to be acknowledged as the sponsor of a session of your choice (after Gold's choice)

## **BRONZE SPONSOR: \$ 1,500**

Several BRONZE sponsorships are available.

**In addition, to the general benefits mentioned above you will receive:**

- One exhibition booth space, with preferred choice of site after Silver selection.
- One complimentary meeting pass including icebreaker.

## **SUPPORTING SPONSORS (1-6) :**

The following ‘add-ons’ are available for any category of Sponsors.

### **1: Icebreaker Hosting (3 available): \$1,000 each**

- Acknowledgement of sponsor’s contribution during event
- Your logo is displayed on tables (sponsor to provide logo)
- Two complimentary icebreaker tickets event
- Promotional materials inserted in the GeoHab 2022 registration materials

### **2. Conference dinner hosting (3 available): \$1,000 each**

- Acknowledgement of sponsor’s contribution during event
- Your logo is displayed on tables (sponsor to provide logo)
- One complimentary ticket to the conference dinner
- Promotional materials inserted in the GeoHab 2022 registration materials



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### **3. Poster Session Hosting (1 available): \$800**

- Acknowledgement of sponsor's contribution during the official event
- Your logo is displayed on tables (sponsor to provide logo)
- Two complimentary tickets to poster session only
- Your logo is displayed on the GeoHab 2022 registration materials

### **4: Lunch Hosting (3 available): \$500 each**

- Your logo is displayed on tables (sponsor to provide logo)

### **5: Tea Break Hosting (unlimited): \$300 each**

- Your logo is displayed on tables (sponsor to provide logo)

### **6: Meeting Stationery and gifts (provided at own cost)**

- Your branded gift (pens, pads, non-perishable food items, promotional goods, etc) distributed to all GeoHab 2022 delegates



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## SPONSORSHIP & EXHIBITION APPLICATION

### GEOHAB 2022, 16-20 May 2022

To sponsor the event please complete this page and return:

Post to: Dr. H. Gary Greene President, Circum-Pacific Council 795 Rider Ridge Road Santa Cruz, CA 95065 tel (831) 332-3627 or email: herbert.greene@sjsu.edu	Or bank transfer or credit card transactions:  Please contact H. Gary Greene for bank /credit card transfer details.
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#### Company Details:

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Position: \_\_\_\_\_

Postal Address: \_\_\_\_\_

Email address: \_\_\_\_\_ Phone No: \_\_\_\_\_

ITEM	COST (inc HST)	Number available	Fee Payable
<b>Gold Sponsor</b>	\$8,500	2	\$
<b>Silver Sponsor</b>	\$5,000	4	\$
<b>Bronze Sponsor</b>	\$1,500	Several	\$
<b>Supporting Sponsors</b>			
Icebreaker Host	\$1,000	3	\$
Conf. Dinner Host	\$1,000	3	\$
Poster Session Host	\$800	1	\$
Lunch Host	\$500	3	\$
Tea Break Host	\$300	Unlimited	\$
Meeting Stationery & Gifts	Own Cost	Unlimited	\$
<b>TOTAL:</b>			<b>\$</b>

*An invoice will be generated on confirmation of your sponsorship. Payment is required on the 20th of the month following receipt of invoice. Cheques are to be made payable to: Circum-Pacific Council/GeoHab 2022.*



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## **ORGANISING COMMITTEE**

The following people and organizations are closely involved with the direction and planning of GEOHAB 2022

### **International Scientific Committee:**

- Vaughn Barrie (Geological Survey of Canada, Pacific)
- Craig Brown (Nova Scotia Community College, Canada)
- Guy Cochrane Past-Co-Chair (U.S. Geological Survey)
- Margaret Dolan (Geological Survey of Norway, Norway)
- Andrea Fiorentino (Geological Survey of Italy-ISPRA, Italy)
- Gary Greene (Moss Landing Marine Laboratories, USA)
- Daniel Ierodiaconou (Deakin University, Australia)
- Aarno Kotilainen (Geological Survey of Finland, Finland)
- Geoffroy Lamarche (NIWA, University of Auckland, New Zealand)
- Tim Le Bas (National Oceanography Centre, UK)
- Kim Picard (GeoScience Australia)
- Daria Ryabchuk 2019 Co-Chair (Karpinsky Russian Geological Research Institute, Russia)
- Donna Schroeder Past-Co-Chair (U.S. Bureau of Ocean Energy Management)
- Heather Stewart (British Geological Survey, UK)
- Brian Todd (Geological Survey of Canada, Canada)
- Federica Fogliini (National Research Council - Institute of Marine Sciences CNR-ISMAR, Italy)
- Fantina Madricardo (National Research Council - Institute of Marine Sciences CNR-ISMAR, Italy)

### **Local Organizing Committee:**

- Federica Fogliini, 2022 Co-Chair (CNR-ISMAR)
- Fantina Madricardo, 2022 Co-Chair (CNR ISMAR)