

Sponsorship Invitation

**GEOHAB 2014 Lorne, AUSTRALIA
6-8 May 2014**

MEETING OVERVIEW AND THEMES

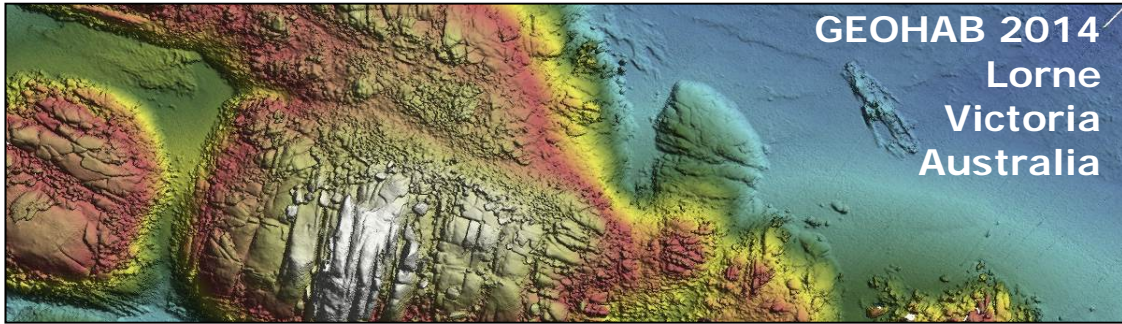
GEOHAB (Marine **Geological** and Biological **Habitat** Mapping) was established in 2001. This annual forum brings together scientists from around the world who are developing new methods and procedures to link remotely sensed data with seafloor geology and marine biology within a geo-spatial environment. This approach underpins sustainable management of the ocean and seafloor resources. The general scientific theme of GEOHAB 2014 will be:

Linking pattern and process in marine systems

And the meeting aims to:

- Maintain awareness of technological developments and survey standards;
- Identify existing metadata sources relevant to marine habitat mapping;
- Develop new thematic maps relevant for fisheries management, biodiversity management, and the assessment of future Marine Protected Areas;
- Encourage standardisation of maps through the creation of a habitat-mapping glossary and building links between marine mapping agencies worldwide;
- Apply and evaluate habitat classification schemes to real ecosystems.

GEOHAB brings together 100-150 geologists, biologists, acousticians, statisticians, spatial analysts and environmental managers. It provides a truly multidisciplinary and exciting forum for the exchange of knowledge and ideas that underpin sustainable ocean management. Because of the small number of delegates and the focused topics, GEOHAB runs as an informal, single-stream session, which encourages dialogue between delegates and exhibitors from around the globe.



SPONSORSHIP OPPORTUNITIES

GEOHAB 2014 offers unique sponsorship opportunities that can be tailored for you. If you would like to discuss a package best suited to your requirements, or trade/exhibition booth, please contact either of the co-conveners of GEOHAB 2014. Your input is welcomed and will ensure the ongoing success of this international forum. Funds obtained from sponsorships are also used to support students wishing to attend the GeoHab conference.

For further discussion please contact:

Daniel Ierodiaconou, GEOHAB 2014 Co-Convener

Deakin University,
Princes Hwy
Warrnambool, VIC
Australia, 3280
Phone: (+61) 3 5563 3224
Email: iero@deakin.edu.au

or

Kim Picard

Geoscience Australia
Symonston, ACT
Australia
Phone: (+61) 2 6249 9548; Fax to: (+61) 2 6249 9999
Email: kim.picard@ga.gov.au

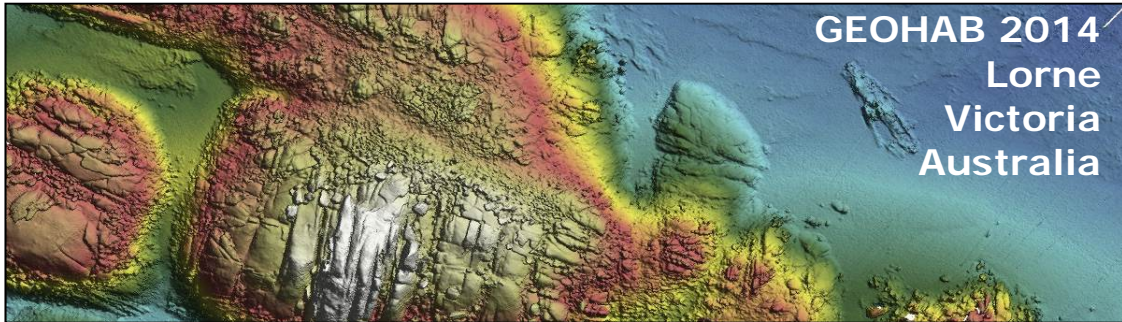
Please note that requests will be considered on a "first come-first served" basis.

The deadline for receipt of replies is 1 March 2014.

DESTINATION & VENUE

GEOHAB meetings are run in a different country every year. GEOHAB 2014 will be held for the second time in Australia, with the first held in Hobart in 2003.

GEOHAB 2014 will be located in Lorne, Victoria. The venue is the Cumberland Resort. More information can be obtained from the following: (<http://www.cumberlandlorneaccommodation.com.au/lorne-conference-venue.html>)



BENEFITS OF SPONSORSHIP

General Benefits

The following benefits apply to Gold, Silver and Bronze Sponsorship Packages:

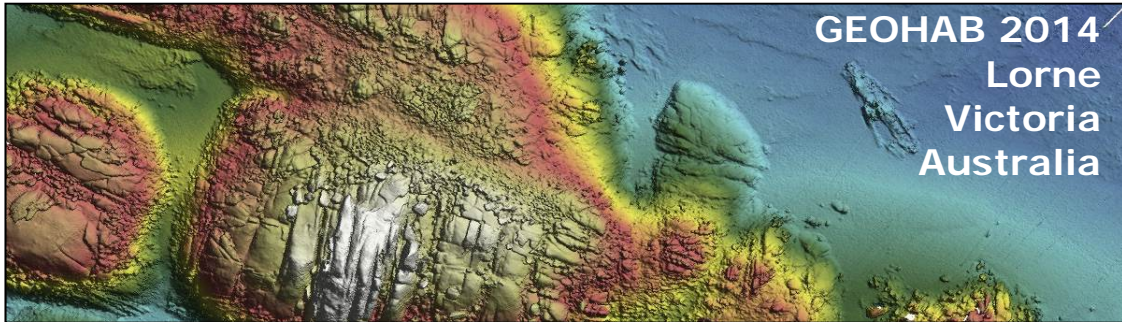
- Your logo is displayed on the GEOHAB 2014 registration materials and handouts
- Your logo, name, address, contact details, and the nature of your sponsorship are listed on the GEOHAB 2014 website, with hyperlink to your website
- Electronic list of delegates (name, address, contact details) is provided after the event (excluding those from whom permission has not been obtained)
- Entitlement to include advertising material (hard copy or electronically to be supplied) in the GEOHAB 2014 handouts
- Acknowledgement of sponsor's contribution at the official opening
- Logo is included on visual display in the meeting room
- Priority choice of trade booths (booths include panels, table, and two chairs; the building is provided with wireless internet)

Gold SPONSOR: \$ 8,500

Only TWO GOLD sponsors will be sought on a "first come-first served" basis.

In addition to the general benefits mentioned above you will receive:

- Double exhibition booth space (3.00m x 1.8 each = 6.00 m x 1.8m)
- First choice of exhibition booth and banner display sites during the meeting and dinner
- Your logo and website URL are displayed on the 2nd circular (if paid by 1st December 2013)
- Two complimentary meeting passes, including icebreaker and conference dinner
- Logo is displayed on speaker podium, if supplied
- Acknowledgement of sponsor's contribution at social events
- Right to address at a session of your choice (5 minutes) and be acknowledged as its sponsor



Silver SPONSOR: \$ 5,000

FOUR SILVER sponsors will be sought on a "first come-first served" basis.

In addition to the general benefits mentioned above you will receive:

- One exhibition booth space (3.0m x 1.8m), with preferred choice of site after Gold selection.
- Your logo and website URL are displayed on the 2nd circular (if paid by 1st December 2013).
- One complimentary meeting pass, including icebreaker and conference dinner.
- Logo is displayed on speaker podium, if supplied.
- Right to be acknowledged as the sponsor of a session of your choice (after Gold's choice).

Bronze SPONSOR: \$ 1,500

Several BRONZE sponsorships are available.

In addition, to the general benefits mentioned above you will receive:

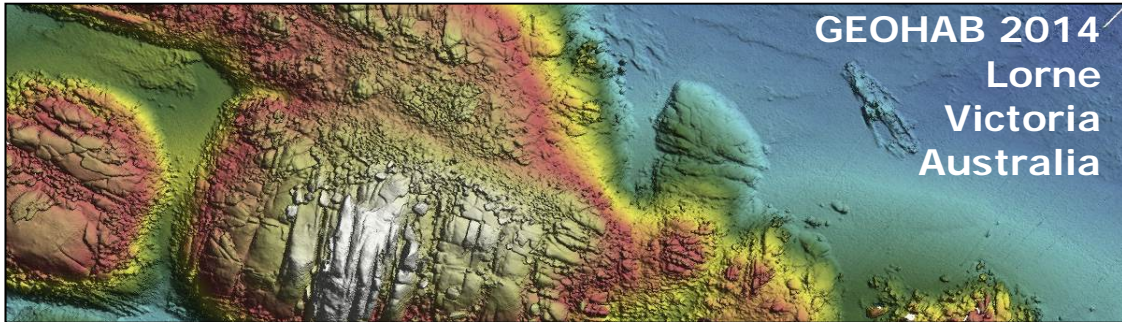
- One exhibition booth space (3.0m x 1.8m), with preferred choice of site after Silver selection.
- Two complimentary icebreaker tickets.

Supporting SPONSORS:

The following 'add-ons' are available for any category of Sponsors.

1- Icebreaker Hosting (3 available): \$1,000 each

- Acknowledgement of sponsor's contribution during event
- Your logo is displayed on tables (sponsor to provide logo)
- Two complimentary icebreaker tickets event
- Promotional materials inserted in the GEOHAB 2014 registration materials
- Electronic list of delegates (name, address, contact details) is provided after the event (excluding those from whom permission has not been obtained)



2- Conference dinner hosting (3 available): \$1,000 each

- Acknowledgement of sponsor's contribution during event
- Your logo is displayed on tables (sponsor to provide logo)
- One complimentary tickets to the conference dinner
- Promotional materials inserted in the GEOHAB 2014 registration materials
- Electronic list of delegates (name, address, contact details) is provided after the event (excluding those from whom permission has not been obtained)

3- Poster Session Hosting (1 available): \$800

- Acknowledgement of sponsor's contribution during the official event
- Your logo is displayed on tables (sponsor to provide logo)
- Two complimentary tickets to poster session only
- Your logo is displayed on the GEOHAB 2014 registration materials
- Electronic list of delegates (name, address, contact details) is provided after the event (excluding those from whom permission has not been obtained)

4- Lunch Hosting (3 available): \$500 each

- Your logo is displayed on tables (sponsor to provide logo)

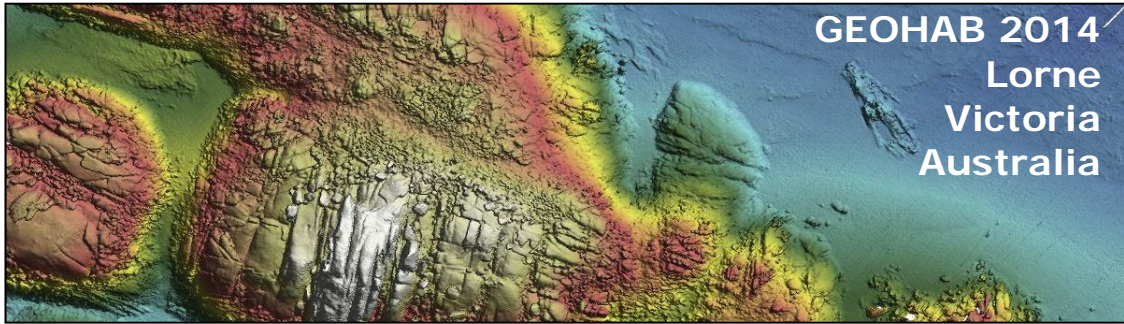
5- Tea Break Hosting (unlimited): \$300 each

- Your logo is displayed on tables (sponsor to provide logo)

6- Meeting Stationery and gifts (provided at own cost)

- Your branded gift (pens, pads, non-perishable food items, promotional goods, etc) distributed to all GEOHAB 2014 delegates

This is an excellent option for book company displays.



SPONSORSHIP & EXHIBITION APPLICATION GEOHAB 2014, 6 - 8 MAY 2014

Post to: Daniel Ierodiaconou Deakin University, Princes Hwy Warrnambool, VIC Australia, 3280 Phone: (+61) 3 5563 3224 or Email to: iero@deakin.edu.au	or bank transfer: C/O GEOHAB 2014 Deakin University Main account BSB: 013644 A/C: 314103416 Swift code: ANZBAU3M ANZ Bank Waurm Ponds shopping Centre Pioneer Rd., Waurm Ponds Vic 3217
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Company Details:

Company Name: _____

Contact Name: _____

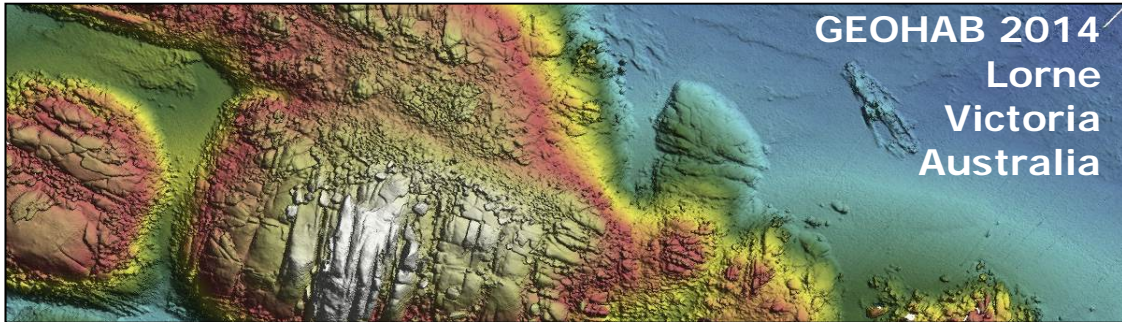
Position: _____

Postal Address: _____

Email address: _____ Phone No: _____

ITEM	Cost (inc GST)	Number available	Fee Payable
Gold Sponsor	\$ 8,500	2	\$
Silver Sponsor	\$ 5,000	4	\$
Bronze Sponsor	\$ 1,500	several	\$
Supporting Sponsors			
Icebreaker Host	\$ 1,000	3	\$
Conference dinner Host	\$ 1,000	3	\$
Poster Session host	\$ 800	1	\$
Lunch host	\$ 500	3	\$
Tea break host	\$ 300	Unlimited	\$
Meeting stationery & gifts	Own costs	Unlimited	\$
Total			\$

All packages and costs itemised above are tax deductible. An invoice will be generated on confirmation of your sponsorship. Payment is required 20th of the month following receipt of invoice. Cheques are to be made payable to: GEOHAB 2014



ORGANISING COMMITTEE

The following people and organisations are closely involved with the direction and planning of GEOHAB 2014:

Local Organising Committee:

Daniel Ierodiaconou (Deakin University)
Scott Nichol (Geoscience Australia)
Kim Picard (Geoscience Australia)
Andrew Heap (Geoscience Australia)
Alan Jordan (New South Wales Fisheries)
Vanessa Lucieer (University of Tasmania)
Robin Beaman (James Cook University)
David Kennedy (University of Melbourne)
Cordelia Moore (University Western Australia/ Australian Inst. of Marine Sc.)
Ian Parnum (Curtin University)
Jac Monk (Deakin University)
Alex Rattray (Deakin University)
Alexandre Schimel (Deakin University)
Chris Roelfsema (The University of Queensland)

International Scientific Committee:

Daniel Ierodiaconou (Deakin University, Australia)
Gary Greene (Moss Landing Marine Laboratories, USA)
Geoffroy Lamarche (NIWA, New Zealand)
Markus Diesing (Centre for Environment, Fisheries & Aquaculture Sc., UK)
Margaret Dolan (Geological Survey of Norway, Norway)
Craig Brown (McGregor GeoScience Limited, Canada)
Andrea Fiorentino (Geological Survey of Italy-ISPRA, Italy)
Alex Bastos (Federal University of Espírito Santo, Brazil GEOHAB chair 2015)
Guy Cochrane (U.S. Geological Survey, USA)
Anthony Grehan (National University of Ireland, Ireland)
Aarno Kotilainen (Geological Survey of Finland, Finland)
Peter Harris (Geoscience Australia, Australia)
Alan Stevenson (British Geological Survey, UK)
Terje Thorsnes (Geological Survey of Norway, Norway)

For more information see www.geohab.org